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# Provident Will Help Increase Financial Inclusion In Tijuana

*TIJUANA, BC, July 12, 2022.– Provident, a firm that belongs to the English financial group International Personal Finance (IPF) and that in Mexico is the second microfinance institution in the country, will start operations in the city of Tijuana to make available to the population personal loans that are delivered to the homes of their clients, as well as micro-business loans.*

*Provident began operations in Mexico in 2003 in the city of Puebla; has more than 2,300 employees nationwide; and has had for 17 years the distinction as a Socially Responsible Company (ESR) granted by the Mexican Center for Philanthropy, AC (CEMEFI).*

*Currently, it has offices in 26 states of the Republic and serves more than 650,000 clients with personal loans ranging from 2,500 to 15,000 pesos, and loans for micro-businesses ranging from 15,000 to 50,000 pesos.*

*“Tijuana represents a great opportunity to continue promoting the financial inclusion of people who are not yet served by traditional financial services and who with us will be able to access timely, responsible and transparent loans, in addition to starting to build their credit history so that later they can access other financial products”, highlighted Alejandro Martí Bolaños, director of Corporate Affairs of Provident Mexico.*

*Provident's business model stands out because it offers a personalized service directly in the homes of its clients, through independent commission promoters who offer loans mainly in their communities and areas with low access to financial services, with which it seeks to contribute to increase financial inclusion in Mexico.*

[https://journaltime.org/finance/loans/provident-will-help-increase-financial-inclusion-in-tijuana/?utm\\_source=rss&utm\\_medium=rss&utm\\_campaign=provident-will-help-increase-financial-inclusion-in-tijuana](https://journaltime.org/finance/loans/provident-will-help-increase-financial-inclusion-in-tijuana/?utm_source=rss&utm_medium=rss&utm_campaign=provident-will-help-increase-financial-inclusion-in-tijuana)